



**Baseball/Softball-only Full Sponsor Package**

12+ game mix of boys and girls high school regular season games plus the entire tournament through the state title game, Apr. 26 – June 15, 2019, as long as local teams remain in tournament play.

6 x :30-second sponsorship announcement per game, plus open & close Billboard.

Sponsor Page mention on USA-365.com/Indiana-Sports.com web site

**Season Package Price: \$200.00**

Avg. cost per spot = \$2.08  
(Minimum of 96 on-air announcements)

**Baseball/Softball-only Partial Sponsor Package**

12+ game mix of boys and girls high school regular season games plus the entire tournament through the state title game, Apr. 26 – June 15, 2019, as long as local teams remain in tournament play.

2 x :30-second sponsorship announcement per game, plus open & close Billboard.

Sponsor Page mention on USA-365.com/Indiana-Sports.com web site

**Season Package Price: \$150.00**

Avg. cost per spot = \$3.12  
(Minimum of 48 on-air announcements)

**Football-only Full Sponsor Package**

9-week regular high school season plus the entire tournament through the state title game, Aug. 23 – Nov. 30, 2019.

6 x :30-second sponsorship announcement per game, plus open & close Billboard.

Football Sponsor Page mention on Indiana-Sports.com web site

Bonus "Banner" ad space on Indiana-Sports.com web site

**Season Package Price: \$400.00**

Avg. cost per spot = \$5.00  
(Minimum of 80 on-air announcements)

**Football-only Partial Sponsor Package**

9-week regular high school season plus the entire tournament through the state title game, Aug. 23 – Nov. 30, 2019.

2 x :30-second commercial spots per game plus open & close Billboard.

Football Sponsor Page mention on Indiana-Sports.com web site

Bonus "Banner" ad space on Indiana-Sports.com web site

**Season Package Price: \$250.00**

Avg. cost per spot = \$6.25  
(Minimum of 40 on-air announcements)



## About Indiana-Sports.com

The fall of 2019 marks our 16<sup>th</sup> year of Internet radio play-by-play coverage of Crown Point Bulldogs High School Football, we have previously streamed under our name of USA-365.com. Over the years we have added coverage of Crown Point H.S. boys and girls basketball in the winter and baseball and softball in the spring.

We are the only local sports media team to have covered all Crown Point High School football games, both home and away dating back to the 2004 season.

Indiana-Sports.com plans to again cover all Crown Point Bulldogs football games in 2018, along with a balanced schedule of the CP boys' and girls' basketball games scheduled for 2019-2020, as scheduling permits.

## Our Team:



John Meyer, founder of WFLM-WWJY-103.9 FM, Crown Point (1972-1994), and founder/ President of Indiana-Sports.com/USA-365.com, TheBreez.com, TheSeaBreez.com, and WFLM.com – all services of Meyer Broadcasting Corp. (1999-Present).

David Woodworth, Operations Manager of Meyer Multimedia Services / Meyer Broadcasting Corp. and Executive Producer of USA-365.com and Indiana-Sports.com (2000-Present).



Mark Smith, sports writer/photographer, providing newspaper coverage of South Lake County High School sports dating back to the late 1980s and with USA-365.com/Indiana-Sports.com (2002-Present).

Frank Sprankle, sports announcer and sales representative for USA-365.com/Indiana-Sports.com (2012 –Present).

## Our Mission:

To present positive coverage of local high school sports, highlight exemplary student athletes and excellence in sports achievements by building business partnerships throughout our greater community in South Lake County, Indiana. Our focus is on Crown Point High School, and secondarily to other high schools in the Northwest Indiana area of Lake, Porter, LaPorte, Jasper and Newton Counties.

# Indiana-Sports.com (Baseball/Softball only) Sales Agreement

This is an Agreement between, \_\_\_\_\_ called "Sponsor" and Meyer Broadcasting Corp. ("Broadcaster" and operator of **Indiana-Sports.com** and TheBreeze.com Internet Radio services) dated this \_\_\_\_ day of \_\_\_\_ - \_\_\_\_\_, 20\_\_\_\_.

<p><b>Full Sponsor Baseball/Softball-only, Season Package: \$200</b></p> <p>Includes 2019 regular season and all post-season tournament games as long as local teams are still in tournament play.</p> <input type="checkbox"/>	<p><b>This Includes:</b></p> <p>6 x :30-second sponsorship announcement per game, plus open &amp; close Billboard.</p> <p>"Banner" ad space on Indiana-Sports.com web site</p>	<p><b>Game Coverage:</b></p> <p>2019 Spring baseball-Softball season, Apr. 30 – June 15, 2019.</p> <p>Avg. cost per spot = \$2.08</p>
<p><b>Partial Sponsor Baseball/Softball-only, Season Package: \$150</b></p> <p>Includes spring 2019 regular and all post-season tournament games as long as local teams are still in tournament play.</p> <input type="checkbox"/>	<p><b>This Includes:</b></p> <p>2 x :30-second commercial spots per game plus open &amp; close Billboard.</p> <p>"Banner" ad space on Indiana-Sports.com web site</p>	<p><b>Game Coverage:</b></p> <p>2019 Spring baseball-Softball season, Apr. 30 – June 15, 2019.</p> <p>Avg. cost per spot = \$3.12</p>
<p><b>Indiana-Sports.com Baseball/Softball Seasons Website Sponsor Package: \$50.00 or \$100.00</b></p> <p><b>Check <input checked="" type="checkbox"/> seasons to be underwritten for stories by Mark Smith:</b></p> <p><input type="checkbox"/> 2019 Softball &amp; Baseball</p> <p><input type="checkbox"/> 2019 Football Season</p> <p><input type="checkbox"/> 2019 Summer Leagues</p> <p><input type="checkbox"/> 2019-2020 Boys &amp; Girls Basketball</p>	<p><b>Check <input checked="" type="checkbox"/> recurring feature to be sponsored:</b></p> <p><input type="checkbox"/> The Renegade "Magnificent 7" Northwest Indiana Sports Polls</p> <p><input type="checkbox"/> Mark Smith's Weekly Football Picks</p> <p><input type="checkbox"/> Weekly Preview stories of Crown Point and Lowell High School Football</p> <p><input type="checkbox"/> Weekly recap stories, statistics and photos of Mark Smith's game of the week.</p>	<p><b>Check <input checked="" type="checkbox"/> all that will apply:</b></p> <p><input type="checkbox"/> Underwrite one web story per week for \$50 per season.</p> <p><input type="checkbox"/> Underwrite two web stories per week by Mark Smith and/or other Indiana-Sports staff writers for \$100 per season. (Both options include banner ad on each story page).</p> <p><input type="checkbox"/> Continue through the spring, summer, fall and winter sports seasons at comparable rates.</p>

In return for said service, Sponsor agrees that payments are to be made payable to "Meyer Broadcasting Corp." as follows: First Payment Amount: \_\_\_\_\_ Due Date: \_\_\_\_\_  
 Balance to be invoiced: \_\_\_\_ for entire season; \_\_\_\_ monthly (check one).

Sponsor Name: \_\_\_\_\_ Sponsor Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

PACKAGE: \_\_\_\_\_ TOTAL AMOUNT: \_\_\_\_\_

I agree to the Indiana-Sports.com sports sales terms and purchase agreement:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_